



Assumed's Monthly Newsletter

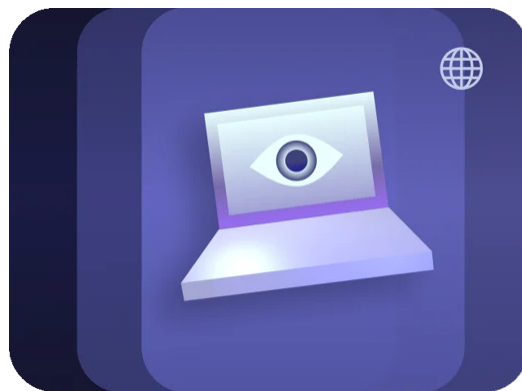
Turn assumptions into trust

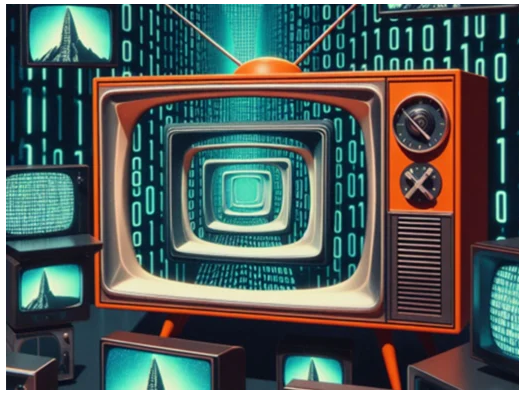
Protecting your business and customer data is more important than ever. At Assumed, we provide the insights and tools you need to stay ahead of data threats. This month, we will cover optimizing opt-out processes, assessing data breach preparedness, and starting one-to-one consent for Medicare leads.

Medicare Leads and Why You Should Start One-to-One Consent

October 1st is when one-to-one consent is needed for Medicare Leads! Start preparing today.

[Read more](#)





Are You Prepared for a Data Breach? Are Your Partners Prepared for a Data Breach?

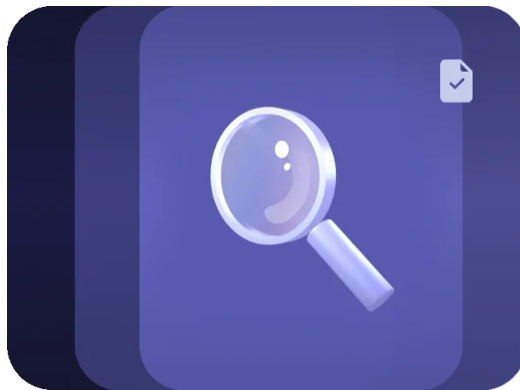
Our detailed guide on preparedness and trust can help you determine whether you and your partners are truly ready for a data breach.

[Read more](#)

Are Your Opt-Out Processes Working? Here's a Simple Step-by-Step Walkthrough

Strengthen your business's compliance and customer trust using our easy guide to evaluate and improve your opt-out processes.

[Read more](#)



Did you Know?

You can use [Assumed.com](https://assumed.com)'s notifications to be reminded daily or weekly about what your seeded contacts are receiving.

Assumed.com Inbound Activity Report

The following activity does not include any inbound activity from your whitelisted email addresses, domains or phone numbers.

Your inbound activity for the last day is:

Label Name	Emails	SMS	Voice
Nordstrom	1	-	-
CherysCookies	1	-	-
GoDiva	1	-	-
Williams-Sonoma	1	-	-
Pop	1	1	-

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Select User to Receive Notifications

User: danc@assumed.com ✓

[Close](#) [Submit](#)

Notification Settings

- Off
- Weekly
- Daily

Assumed DLM Feature Spotlight

Easily set up weekly or daily notifications to monitor activity in your Assumed inbox

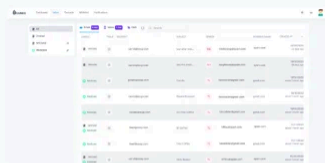
The CISO's Corner

At the intersection of security and compliance

Logs, logs, logs...

They're better than bad, they're good!

- ✓ **Enable activity logging on all critical business systems**
- ✓ **Set appropriate retention periods for all logged data**
- ✓ **Regularly monitor logs for abnormal behaviors**
- ✓ **Automate logging alerts and notifications**



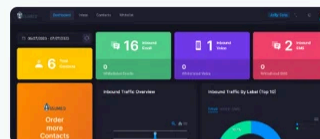
Detect Indicators of Data Leaks

Find out exactly when a data leak or breach happens.



Vet Your Data Partners

Dozens of phone calls and text in a day is unacceptable. Ensure partners are doing what they should be with data.



Validate Customer Experience

Your customers should not have a bad experience, find out what exactly they are getting and by who.

About Assumed

Assumed LLC provides simple solutions to improve the security posture of just about any organization in 3 easy steps, allowing companies to easily detect indicators of data leaks, vet data partners, and validate customers' experience.

#neverassumeanything

If you found this newsletter informative, [invite your friends to follow it too](#), or check us out on social media to see all our posts and tips in real time!



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